

# STA List of activities and programs 2023

(In blue- Organized by STA Exco /STA Members)

Nos.	Date	Event/Program/Activity
1	30 <sup>th</sup> June	46 <sup>th</sup> AGM, Promenade Hotel Orchid Room
2	28 <sup>th</sup> July	1 <sup>st</sup> STA EXCO Meeting at Daily Coffee Aeropod
	31 <sup>st</sup> July	Responded to 2024 STB Initiative input and submitted feedback
3	4 <sup>th</sup> August	Invitation to attend Zoom meeting by KePKAS with respect to the 19 <sup>th</sup> BIMP-EAGA Joint Tourism Cluster at Marican Hotel Zamboanga 14-17 <sup>th</sup> August 2023
	4 <sup>th</sup> August	Submitted DBKK – Asean Clean City Tourist Questionnaire
4	4 <sup>th</sup> August	Business Luncheon Bank Negara Malaysia, BNM KK
5	5 <sup>th</sup> August	3 <sup>rd</sup> Anniversary Heritage and Cultural Night Awan Restobar
6	7 <sup>th</sup> August	High Tea at SICC with Datuk Hajjah Rosmawati “Re-defining Meeting”
7	23 <sup>rd</sup> August	Participated at ADEX and its supporting programs at SICC (2 days)
8	29 <sup>th</sup> August	Zoom Presentation with SKS Airways 11 am
9	4 <sup>th</sup> September	STB Engagement meeting - Northern Asia and Emerging Market
10	5 <sup>th</sup> September	DBKK - Love Healthy KK meeting
11	9 <sup>th</sup> September	Launch of the Karnival Program Pelancongan Pelajar (K3P)
12	12 <sup>th</sup> September	STB Engagement meeting- Europe
13	13 <sup>th</sup> September	Industry-Academia Collaboration ( IAC ) SICC
14	14 <sup>th</sup> September	STB Engagement Meeting-Domestic Market
15	22 <sup>nd</sup> Sept 2.30pm	2 <sup>nd</sup> Exco Meeting at The Hyphen Café , Damai
16	21-24 <sup>th</sup> September	Sabah International Expo 2023 SICC -Business Luncheon 21.09.2023 -IKN Nusantara Presentation during SIE @ SICC - Organized by MICCI
17	23-24 <sup>th</sup> September	Visit Kampung Ku organized by DBKK Weekend visit to some homestays around KK and participated in their activities
18	26 <sup>th</sup> September	Magical Tourism Train Ride Launch KK- Papar- Beaufort
19	27-28 <sup>th</sup> September	TTLx Summit at SICC
20	28 <sup>th</sup> September	‘Majlis Rahmah Media Sempena Program Xpresi Media Cuti Cuti Malaysia’ , (Hawaiian Nite)7-10pm Pacific Club, Pacific Sutera Hotel
21	29 <sup>th</sup> September	TM/Mas Wings Fly Borneo Special Vol 1 Launch at Sutera Harbour Marina
22	2 <sup>nd</sup> October	Launch of the Sabah Official Butterfly ,The Pavilion-STAR.
23	9 <sup>th</sup> October	Courtesy Call to MOTAC
24	10 <sup>th</sup> October	Courtesy Call to STB
25	26 <sup>th</sup> October	Installation Art by the Bay 2023 Official Launch
26	27 <sup>th</sup> October	Official Launching of the Tanjung Aru Beach Festival 2023
27	10 November	Sabah Industry- Academia Dialog and Dinner at Le Meridian
28	16 <sup>th</sup> November	Hyatt Centric Inspection
29	17 <sup>th</sup> November	Official launch of the Sabah Community based Tourism Fair (SCBTF 2023) at Suria Sabah
30	25 <sup>th</sup> November	Ewan Lane Festival (skateboard) behind Hyatt Centric
31	29 <sup>th</sup> November	Challenges of the Tourism Industry discussion at Grandis Hotel
32	7 <sup>th</sup> December	STA Social & Networking Dinner at M2 Kitchen, Penampang
33	14 <sup>th</sup> December	Fam trip to the Malaysia Palm Oil Board at KKIP
34	19 <sup>th</sup> December	The Spring Lab Distribution Introduces and gives a briefing on the AI Concierge Robot at STB