

## STA List of activities and programs 2024 (1<sup>st</sup>January - 31<sup>st</sup> December 2024)

(In blue- Organized by STA Exco /STA Members)

No.	Date	Activity and Program
1.	4 <sup>th</sup> January	Sabah Tourism Appreciation Night Dinner at The Pavilion Shangri-La Tanjung Aru Resort (STAR)
2.	11 <sup>th</sup> January	Briefing and Discussion on the Bah! Cuti Cuti Malaysia Online Travel Bundle Fair and Fly Borneo Special Vol2 at the Tourism Malaysia (TM) office.
3.	20 <sup>th</sup> January	<i>Majlis Pemashyuran Kinabalu UNESCO Global Geopark dan Pelancaran Sambutan Jubli Intan Taman Taman Sabah</i> In Kota Belud
4.	21 <sup>st</sup> January	SEADOO Official launch at Shangri-La Tanjung Aru Marina (STAR)
5.	24 <sup>th</sup> January	3 <sup>rd</sup> STA Exco meeting at Awan Restobar
6.	2 <sup>nd</sup> February	Balloting Program for Bah! Cuti Cuti Malaysia Online Travel Bundle Fair Slots at the Tourism Malaysia (TM) office
7.	2 <sup>nd</sup> February	Citadines Waterfront Hotel Showcase Cocktail Reception and the on to the The Official launch of Lampoopalooza Light Festival at STB
8.	3 <sup>rd</sup> February	Soft launch of the Gurisan Subarang Exhibition by Brunei Artists Gallery Azman Hashim (GAH), University Malaysia Sabah (UMS)
9.	5 <sup>th</sup> February	Launch of the Gomantong Eco Tourism Site at Gomantong Caves, Kinabatangan
10.	10 <sup>th</sup> February	Open House Chinese New Year Celebrations, Sipadan Hall, SICC hosted by Sabah Tourism Board (TM) and KePKAS.
11.	17 <sup>th</sup> February	Launch of Homestay ID Pogimpaan, Kampung Binaung, Menggatal organised by Dewan Bandaraya Kota Kinabalu (DBKK)
12.	27 <sup>th</sup> February	Launch of the Festival I-Hijau at SICC
13.	29 <sup>th</sup> February	Business Event (BE) Forum at SICC- 3 day program
14.	5-7 <sup>th</sup> March	Tourism Malaysia – Bah! Cuti Cuti Malaysia Online Travel Bundle Fair Live Telecast.
15.	5 <sup>th</sup> March	Introduction to the Program on Ethnic Culture Indulgence-LKNS
16.	10 <sup>th</sup> March	<i>Persidangan Wanita SME &amp; Kepimpinan Bersama Akademi Dalam Industri (Ail)</i> at SICC
17.	13 <sup>th</sup> March	DBKK Meeting <i>Jawatakuasa Pembangunan Pelancongan Bandaraya Kota Kinabalu</i> with the new Mayor
18.	17 <sup>th</sup> March	SICC <i>Hari Raya Buka Puasa Iftar</i> Dinner Celebration.
19.	3 <sup>rd</sup> March	Meeting On Site on traffic flow at Tg Aru -Dewan Bandraya Kota Kinabalu (DBKK)
20.	4 <sup>th</sup> April	Industry Players Engagement - Sabah Tourism Board at Sutera Magellan
21.	18 <sup>th</sup> April	Citadines Waterfront Inspection
22.	23 <sup>rd</sup> April	B2B- with Indonesian Medical Tourism Agents at Sabah Tourism Board
23.	25 <sup>th</sup> April	4 <sup>th</sup> STA EXCO Meeting @ E West Restaurant, Damai
24.	30 <sup>th</sup> April	Launch of the All New Foton View CS2 Automatic Van at Jesselton Twin Towers
25.	2 <sup>nd</sup> May	On Line meeting – <i>Mesyuarat Kumpulan Kerja</i> Adventure Tourism Malaysian Tropical Environmental Adventure and Fellowship Society (MyLEAF)
26.	3 <sup>rd</sup> May	Dewan Bandaraya Kota Kinabalu (DBKK) On Site Viewing of Tourist Drop Off and Pick Up Site at Tg. Aru-Followed by a meeting at Shangri – La Tanjung Aru Resort
27.	3 <sup>rd</sup> May	Work Pass Support Committee meeting At KePKAS
28.	7 <sup>th</sup> May	The Environment, Social and Corporate Governance (ESG) Initiatives Awareness Forum, Sutera Magellan Ballroom
29.	11 <sup>th</sup> May	Launch of the Community Planting of 2000 Mangrove saplings at Kampung Darau, Menggatal -Dewan Bandaraya Kota Kinabalu (DBKK) Program LA21
30	23 <sup>rd</sup> May	47 <sup>th</sup> STA AGM with Appreciation Certificate Presentation and 60 <sup>th</sup> Anniversary celebration ( 27 pax attended)